**Analysis Of Crowdfunding**

**Team:**

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**Introduction:**

This project is to demonstrate building an ETL pipeline. This will include extracting data from crowdfunding files, data transformation, creating a database and table schema with keys and indexes. Post transformation and database creation, the team will load the database via importing transformed data. The team will then extract the data via SQL and/or ORM for data analysis and convert the data into data visualizations as well as include analysis of the data.

**Project Scope:**

This project will produce a crowdfunding database schema, SQL, database image, 4 transformed data files in CSV format. Post transformation the data will be loaded to the database via Python using an application layer separated from the SQL layer part of the application. The application will include the use of flask as well. Post data imports, the data will be extracted via SQL and/or ORM for analysis which will include visualizations.

**Color Palette:**

There will be a color pallet for consistency across the graphs.



**Dataset Cleaning Steps:**

Campaign:

Category/Subcategory:

Contact:

**Crowdfunding dataset Visualizations:**

<INSERT 1St ANALYSIS HERE>

<INSERT 2nd ANALYSIS HERE>

<INSERT 2nd ANALYSIS HERE>

**Call to Action:**

**Limitations/Biases:**

**Future work:**

<Future Work #1>

<Future Work #2>

<Future Work #3>

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**Sources:**

**"Coolors."** *Coolors.co,* n.d.,

https://coolors.co/visualizer/bdc667-4bd61d-626d58-544343-4f282c-653c40-734e51-737

171-8c6d6f-7885e7

**"Microsoft Template Designs"** *Microsoft*

https://create.microsoft.com/en-us/template/blob-design-62339b2c-5cf2-47ff-90b5-2207f

1f6a677